

About us

Boss Digital is a full service online marketing agency. We are focused on delivering measurable results and demonstrable ROI. Boss Digital specialises in:

- Email marketing campaigns
- Web and graphic design
- Corporate branding
- Sales lead generation
- Social media presence
- SEM & SEO strategies

Advantages of affiliate marketing are:

- Access to a broader market
- Pay on performance only (CPA)
- Gain a lot more customers
- Increase in leads and sales

Some of the networks we work with are:

We work with many different affiliate networks around the world and have developed great relationships with affiliates associated with these networks. Some of these networks are:

- Clix Galore (AUD)
- Offerforge (USA - RSA)
- Commission Monster (AUD)
- CJ (Europe)
- DGM Australia

Contact us

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Affiliate marketing

Affiliate marketing represents a uniquely powerful online marketing channel that provides you with an unparalleled opportunity to partner with innovative entrepreneurs looking to promote your products or services on a pay for performance basis. Unlike other types of online marketing, such as pay-per-click and banner advertising, that require you to risk money upfront, affiliate marketing is strictly pay-for-performance. In this way, the affiliate marketing channel allows you to partner with leading bloggers, affiliates, and Web site owners and pay only when a specific action (that you define) is performed, such as a lead or sale.

Our management service includes:

Whether you are looking to start an affiliate program or just revitalise an existing program we can help your program become a viable revenue stream without the stress of dealing with all your affiliates. We offer:

- Relationship building with all the major Australian and International networks
- Management of your affiliates including regular updates and newsletters
- Production of your banner advertisements and email campaigns
- Proactively attract high-end affiliates to promote your products or services
- Send you weekly reports on network activity

Example of a monthly report:

Last Months Activity	Stats
Impressions received	145,000
All clicks received	25280
Confirmed leads / sales	42
Total pending sales	5
Click thru rate (CTR)	7.2%
Pending affiliate requests	23

Our management fee starts - \$549.00 p/m

- Our management fee is calculated on a monthly basis.
- A minimum of a 3 month contract applies
- Includes 10 FREE online banners
- Does not include any network joining fees

Successful affiliate programs have one or more dedicated affiliate managers that are responsible for growing and cultivating the program on a daily basis.

We at Boss Digital have years of experience in affiliate marketing and have developed a number of great relationships with loads of super affiliates. Our key objective is to sell your program to these super affiliates which will give your product or service a massive amount of exposure to your intended target market!

Greater Exposure = More Leads = More Sales